



**Tournament Brochure AD Book Benefits  
 Bridgewater State University – Tinsley Center  
 February 19 & 20, 2012**

The Harry Lehmann Memorial Tournament Program Ad Book reaches an audience of 4,000. Revenue generated from the booklet helps defray costs and contributes to the awarding of scholarships at the tournament’s conclusion. Scholarships are awarded to worthy scholar-athletes entering post-secondary education. The cost to your business for advertisement in the booklet is as follows:

**Premium Color Ads:**

Back cover	\$500	SOLD!
Inside front cover	\$300	
Inside back cover	\$250	
First page opposite inside front cover (1 available)	\$150	
Last page opposite inside back cover (2 available)	\$150	

**Black & White Ads**

Note: Attempts are made, but not guaranteed, to place local ads near individual team pages (listing player names).

<u>Ad Size</u>	<u>Cost</u>
¼ page	\$25
½ page	\$50
¾ Page	\$75
Full page	\$100

Girls Teams - 2012	Boys Teams - 2012
Brockton High School	Bridgewater Raynham High School
Bridgewater Raynham High School	Marshfield High School
Scituate High School	Oliver Ames High School
Braintree High School	Duxbury High School

Ads must be submitted electronically to Jack Mitchell via e-mail: [MITCHBEATLES@COMCAST.NET](mailto:MITCHBEATLES@COMCAST.NET)

Payments for ads must be made payable to **Board 54 IAABO** and mailed to:  
 Ronald Scarbrough, Secretary-Treasurer  
 23 Crestwood Lane, South Easton, MA 02375

**Ads and payments must be received by February 6, 2012**

**For further information please contact:  
 Jack Mitchell (508) 942-7702  
[mitchbeatles@comcast.net](mailto:mitchbeatles@comcast.net)  
 or  
 Scott Newton (508) 697-8257**